

Order Item Summary

CBS TELEVISION
STATIONS

KQVR-TV

Order ID: 33372 UN NTL-POL FBD - LBD: 09/14/12 - 09/20/12 HL#: Created: 08/09/12 02:39 PM

Client: NATIONAL REPUBLICAN... CPE: / / 2599 Agency Commission: 15 % Updated: KECARLYLE on 08/09/12 02:50 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2599 Schedule 1 Self :20:00 **UNCONFIRMED**

Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

NEW ORDER: KEC/PH 8/9/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001 | AMDAYBREAK2 | 0 0 0 0 1 0 0 | MORN | 30 | | | | 0.0 | \$150.00 | 1 | \$150.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002 | AMDAYBREAK2 | 1 1 1 1 0 0 0 | MORN | 30 | | | | 0.0 | \$150.00 | 4 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003 | AWSUNMORN | * * * * * S | NEWS | 30 | | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/16/12 | 09/16/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 004 | ANNEWS4 | 0 0 0 0 2 0 0 | NEWS | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 005 | ANNEWS4 | 2 2 2 2 0 0 0 | NEWS | 30 | | | | 0.0 | \$500.00 | 8 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 8 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006 | ANNEWS5 | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | ANNEWS5 | 1 1 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 4 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

Order ID: 33372 UN NTL-POL FBD - LBD: 09/14/12 - 09/20/12 HL#: Created: 08/09/12 02:39 PM
 Client: NATIONAL REPUBLICAN... CPE: / / 2599 Agency Commission: 15 % Updated: KECARLYLE on 08/09/12 02:50 PM
 Agency: NATIONAL MEDIA RESEARCH Product: EST #2599 Schedule 1 Sell :20:00 **UNCONFIRMED**
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | ANNEWS6 | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | ANNEWS6 | 1 1 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | ANNEWSU5 | * * * * * S | NEWS | 30 | | | | 0.0 | \$850.00 | 1 | \$850.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/16/12 | 09/16/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011 | AAET | 0 0 0 0 1 0 0 | ACC | 30 | | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 012 | AAET | 1 1 1 1 0 0 0 | ACC | 30 | | | | 0.0 | \$600.00 | 4 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 013 | AWETW | * * * * * S * | ACC | 30 | | | | 0.0 | \$350.00 | 1 | \$350.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/15/12 | 09/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | ANLATEM-SU | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,100.00 | 1 | \$1,100.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

| | | | | |
|---|-------------------------------|--------------------------------|---|----------------------------|
| Order ID: 33372 | UN NTL-POL | FBD - LBD: 09/14/12 - 09/20/12 | HL#: | Created: 08/09/12 02:39 PM |
| Client: NATIONAL REPUBLICAN... | CPE: / / 2599 | Agency Commission: 15 % | Updated: KECARLYLE on 08/09/12 02:50 PM | |
| Agency: NATIONAL MEDIA RESEARCH | Product: EST #2599 Schedule 1 | Sell :20:00 | **UNCONFIRMED** | |
| Buyer: BEN ANGLE | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KOCA: 0% KMAX: 0% KSPX: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015 | ANLATEM-SU | 2 1 2 2 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,100.00 | 7 | \$7,700.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 7 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | ALLETTER | 0 0 0 0 2 0 0 | LETT | 30 | | | | 0.0 | \$450.00 | 2 | \$900.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 017 | ALLETTER | 2 2 2 2 0 0 0 | LETT | 30 | | | | 0.0 | \$450.00 | 8 | \$3,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 8 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 018 | ADPRICE | 0 0 0 0 1 0 0 | DAY | 30 | | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 019 | ADPRICE | 1 1 1 1 0 0 0 | DAY | 30 | | | | 0.0 | \$400.00 | 4 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/17/12 | 09/20/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | APNAVY | * T * * * * * | REGP | 30 | | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/18/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | APNCISLA | * T * * * * * | REGP | 30 | | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/18/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION
STATIONS

KQVR-TV

Order ID: 33372 UN NTL-POL FBD - LBD: 09/14/12 - 09/20/12 HL#: Created: 08/09/12 02:39 PM

Client: NATIONAL REPUBLICAN... CPE: / / 2599 Agency Commission: 15 % Updated: KECARLYLE on 08/09/12 02:50 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2599 Schedule 1 Self :20:00 **UNCONFIRMED**

Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | A PCSITUES | * T * * * * * | CARD | 30 | | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/18/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | A PSURV25 | * * W * * * * | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/19/12 | 09/19/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | A PBBTHU2 | * * * T * * * | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/20/12 | 09/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | A 20:00 - 21:00 | * * * T * * * | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | PERSON OF INTEREST | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/20/12 | 09/20/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | A PBLOODS | * * * * F * * | REGP | 30 | | | | 0.0 | \$2,500.00 | 1 | \$2,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/14/12 | 09/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 027 | A PWIFESUN2 | * * * * * S | REGP | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/16/12 | 09/16/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

| | | | | |
|---|-------------------------------|--------------------------------|---|----------------------------|
| Order ID: 33372 | UN NTL-POL | FBD - LBD: 09/14/12 - 09/20/12 | HL#: | Created: 08/09/12 02:39 PM |
| Client: NATIONAL REPUBLICAN... | CPE: / / 2599 | Agency Commission: 15 % | Updated: KECARLYLE on 08/09/12 02:50 PM | |
| Agency: NATIONAL MEDIA RESEARCH | Product: EST #2599 Schedule 1 | Self :20:00 | **UNCONFIRMED** | |
| Buyer: BEN ANGLE | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0% | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|---------|---------------|-------------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 0 | 64 | \$0.00 | \$0.00 | \$64,500.00 | \$54,825.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$0.00 | \$0.00 | \$64,500.00 | \$54,825.00 |